# 8th International Building Physics Conference Copenhagen Denmark IBPC 2021 25-27 August 2021

# VIRTUAL CONFERENCE SPONSOR PROSPECTUS

# WWW.IBPC2021.0RG



To Potential Sponsors,

We are pleased to invite you to be part of the **8th International Buildings Physics Virtual Conference 2021 hosted by the Technical University of Denmark (DTU) 25-27 August 2021**.

IBPC 2021 unites researchers, practitioners, educators and students from the construction sector worldwide. We meet to exchange new research and innovative technologies and to discuss current and future challenges and sustainable solutions within building physics. With more than 300 abstracts we received, we see a great interest in IBPC 2021. The conference will include technical sessions, keynote speakers, workshops and networking events and held in a virtual form. IBPC is the official triennial conference of the International Association of Building Physics (IABP).

Several sponsor opportunities are available for companies looking to inform new customers and reinforce existing relationships. Below here is a list of different sponsorship offers; but should your company have a creative idea for a sponsorship not listed here, please contact us and we will take your suggestion into consideration. We are looking forward to hearing from you.

On behalf of the organizing committee,

Professor Carsten Rode (Conference chair) Technical University of Denmark Associate professor Menghao Qin, Technical University of Denmark Research Director Ruut Peukhuri, Build, Aalborg University Professor Mikkel K. Kragh, University of Southern Denmark Associate professor Steffen Petersen, Aarhus University, Denmark Professor Jesper Arfvidsson, Lund University, Sweden Senior lecturer Petter Wallentén, Lund University, Sweden

## CONTACT

For inquiries about sponsorship possibilities please contact:

The Meeting Planners Mette Benzon mb@meetingplanners.dk

# **SPONSORSHIPS**



	PLATIUM	GOLD	SILVER	PARTNER
Acknowledgement in pre/post-conference correspondence				
Acknowledgement by the conference chair at the opening				
Be co-organizer of a 90 minutes technical workshop				
3-minute oral presentation				
Company logo on conference sites/program				
Number of free exhibitor conference registrations	4	3	2	1
Premium virtual exhibition space				Standard
Advertisement in conference program	1 page	1 page	½ page	
Access to contact selected delegates after the conference				

## All listed prices are **excluding 25% Danish VAT**

Please contact Mette Benzon at The Meeting Planners (<u>mb@meetingplanners.dk</u>) to discuss your sponsorship option.

# SPONSORSHIP OPTIONS



#### **VIRTUAL VENUE**

The Virtual Meeting is hosted on a premier, visually rich platform offering a variety of networking and selling opportunities. It's easy to connect with attendees via virtual exhibits, interactive tools, and real-time 1:1 and group chat sessions. Customize your virtual booth with branding and marketing materials and enjoy sponsor benefits tailored to the online setting.

#### **BOOTH INFORMATION**

Each Booth Includes:

- Exhibitor name, logo, description, website, and social media links
- Banner image
- Booth personnel contact information
- Exhibitor appointment with attendees
- PDF links
- Video presentations

### **PLATINUM SPONSORSHIP € 12500**

- Acknowledgement in pre-conference and post-conference correspondence
- Acknowledgement by the conference chair at the opening
- Be co-organizer of a 90 minutes technical workshop with the conference chair and other sponsors
- 3-minute oral presentation (to be approved by the conference chair)
- Company logo on the registration site, conference website, virtual platform and in the program
- 4 free exhibitor online conference registrations (access exhibitor portal)
- Premium virtual exhibition space (incl. live meet)
- Full-page ad in conference program (preferred position)
- Access to contact selected delegates after the conference

# SPONSORSHIP OPTIONS



### **GOLD SPONSORSHIP € 7500**

- Acknowledgement in pre-conference and post-conference correspondence
- Be co-organizer of a 90 minutes technical workshop with the conference chair and other sponsors
- Company logo on the registration site, conference website, virtual platform and in the program
- 3 free exhibitor online conference registrations (access exhibitor portal)
- Premium virtual exhibition space (incl. live meet)
- Full-page ad in conference program
- Access to contact selected delegates after the conference

## SILVER SPONSORSHIP € 4500

- Acknowledgement in pre-conference and post-conference correspondence
- Be co-organizer of a 90 minutes technical workshop with the conference chair and other sponsors
- Company logo on the registration site, conference website, virtual platform and in the program
- 2 free exhibitor online conference registrations (access exhibitor portal)
- Premium virtual exhibition space (incl. live meet)
- 1/2 page ad in conference program
- Access to contact selected delegates after the conference

### **IBPC VIRTUAL PARTNER € 2000**

- Company logo on conference website and in the program
- Standard virtual booth to display company profiles (videos, documents) and chat with online delegates.
- 1 free exhibitor online conference registration (access exhibitor portal)
- Option to purchase advertisement in the program